



ZX INTRODUCTION

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Full Introduction Deck:
zanbato.com/zxintroduction/

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- Leading banks and broker-dealers have partnered with Zanbato to build ZX, an institutional solution for trading private stock.
- ZX is an SEC-registered Alternative Trading System supporting the institutional trading of private company stock.
- Institutions don't open accounts with ZX, but instead trade through their trusted brokerage relationships.
- Rigorous standards adopted by ZX participants, as well as the ability to enter Firm Orders, are designed to mitigate transaction risk and achieve higher execution rates.
- Aggregate value of venture-backed private companies grew at a 44% CAGR from 2006 (\$14.5 billion) to 2020 (\$2.3 trillion+).
- Nearing 1,000 venture-backed private companies with market value over \$500 million in 2020, up from 16 in 2006 for 34% CAGR.
- ZX has received over \$40 billion of tickets in respect of more than 750 issuers from around the world since launching four years ago.
- Average ZX ticket is \$12 million. \$100+ million orders are routinely received.
- 2020 growth in transacted value: 200%+
- 2020 growth in number of ZX transactions: 150%+
- 2020 growth in new companies transacted on ZX: 100%+
- 2020 growth in # of trading groups successfully transacting on ZX: 75%+
- 2020 growth in \$ traded per trading group on ZX: roughly 50%